

Improving Asthma Control Affinity Group Q&A

Center for Medicaid and CHIP Services (CMCS) Improving Asthma Control Learning Collaborative: Webinar #4

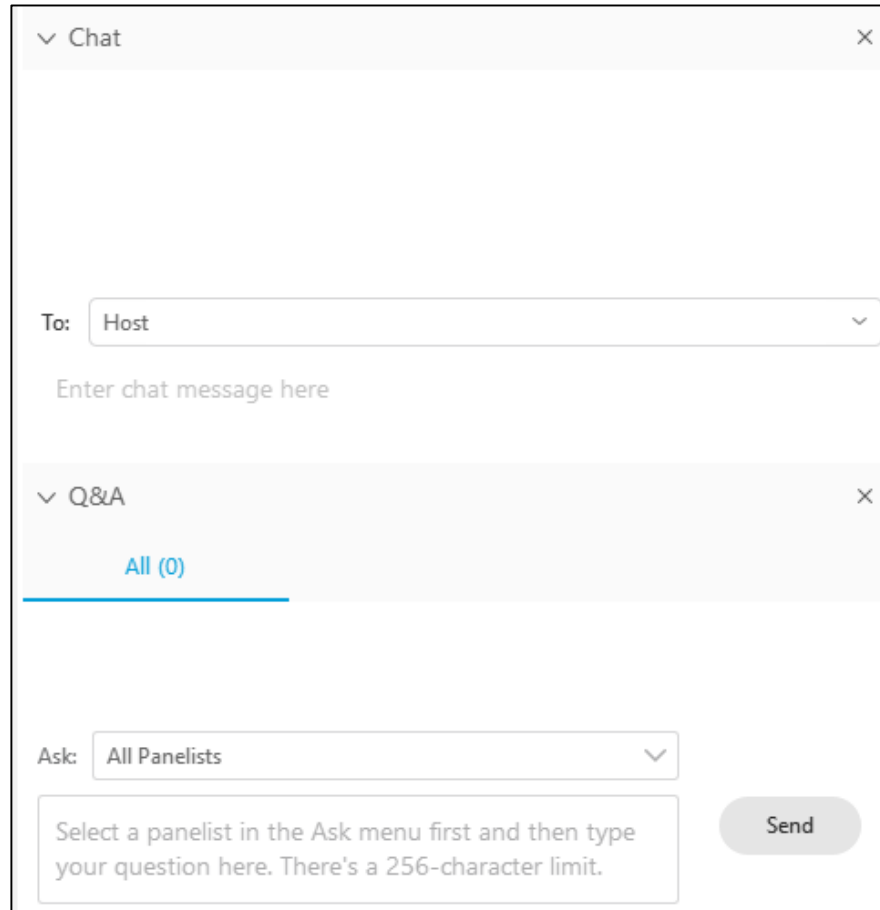
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Housekeeping Instructions

Webinar Logistics

- Mute phone, unless speaking
- Q&A
- Chat



The screenshot displays a webinar interface with two main sections: Chat and Q&A. The Chat section is at the top, featuring a dropdown menu set to 'Host' and a text input field with the placeholder 'Enter chat message here'. Below this is the Q&A section, which is currently empty, showing 'All (0)' questions. At the bottom, there is an 'Ask' dropdown menu set to 'All Panelists', a text input field with the placeholder 'Select a panelist in the Ask menu first and then type your question here. There's a 256-character limit.', and a 'Send' button.

Agenda

Agenda item	Objective(s)
Overview of the Improving Asthma Control Affinity Group (Asthma Affinity Group)	<ul style="list-style-type: none">• Review Asthma Affinity Group goals, structure, and timeframe• Discuss the opportunities available to state teams through participation in the Asthma Affinity Group
Expression of Interest (EOI) form and selection criteria	<ul style="list-style-type: none">• Provide an overview of the EOI form• Review Asthma Affinity Group selection criteria
Asthma Affinity Group FAQs	<ul style="list-style-type: none">• Answer FAQs related to the Asthma Affinity Group
Q&A	<ul style="list-style-type: none">• Please submit your questions through the Q&A widget in the webinar platform <u>at any time</u> during the presentation

Poll Question

Which type of organization do you represent?

- a) Medicaid/CHIP agency
- b) Department of public health
- c) Other state or local agency
- d) Health plan
- e) Health care provider
- f) Community asthma program
- g) Other

Overview of the Improving Asthma Control Affinity Group



What is an Affinity Group?

- Affinity groups offer a combination of facilitated **peer-to-peer learning** and **one-on-one technical assistance (TA)** to both increase knowledge in an identified topic and support states in **identifying and implementing** change activities
- Affinity groups are **action-oriented** and include some aspect of project identification or implementation
- Meetings create an opportunity to learn from other state teams and subject matter experts
- Meeting topics are tailored to match the interests and needs of participants

Benefits of Affinity Group Participation

- Participants from previous CMCS affinity groups have reported key advantages of participation, such as:
 - Regular meetings helped state teams remain on track with their goals
 - Affinity group provided a unique opportunity to learn about and share best practices with peer states
 - Collaboration with quality improvement (QI) advisors and subject matter experts allowed states to pursue high-impact structural and policy changes with increased support

Why Asthma?

- Asthma is one of the most common chronic illnesses in the US, especially among children¹
- Medicaid is the most common primary payer for asthma-related hospital stays for children age 18 and younger and for adults age 19 to 44²
 - Adult Medicaid beneficiaries are 1.5 times more likely to have asthma compared to adults with private health insurance³
- Asthma can be effectively managed to prevent exacerbation and avoidable asthma-related healthcare utilization

¹ https://www.urban.org/sites/default/files/publication/93881/the-relationships-between-housing-and-asthma_1.pdf

² <https://www.lung.org/about-us/media/top-stories/expanding-nationwide-medicaid-asthma-care-coverage.html>

³ <https://news.gallup.com/poll/161615/preventable-chronic-conditions-plague-medicaid-population.aspx>

CMCS's Improving Asthma Control Affinity Group Goal

Primary goal of the affinity group

- The purpose of the Asthma Affinity Group is to drive **measurable improvement** on asthma control for Medicaid and CHIP beneficiaries
- For example, to improve performance on
 - Asthma Medication Ratio (AMR) measures in the Core Sets
 - Reduce asthma-related hospitalizations
 - Reduce asthma-related emergency department (ED) visits

CMCS's Improving Asthma Control Affinity Group Objectives

Objectives of the affinity group

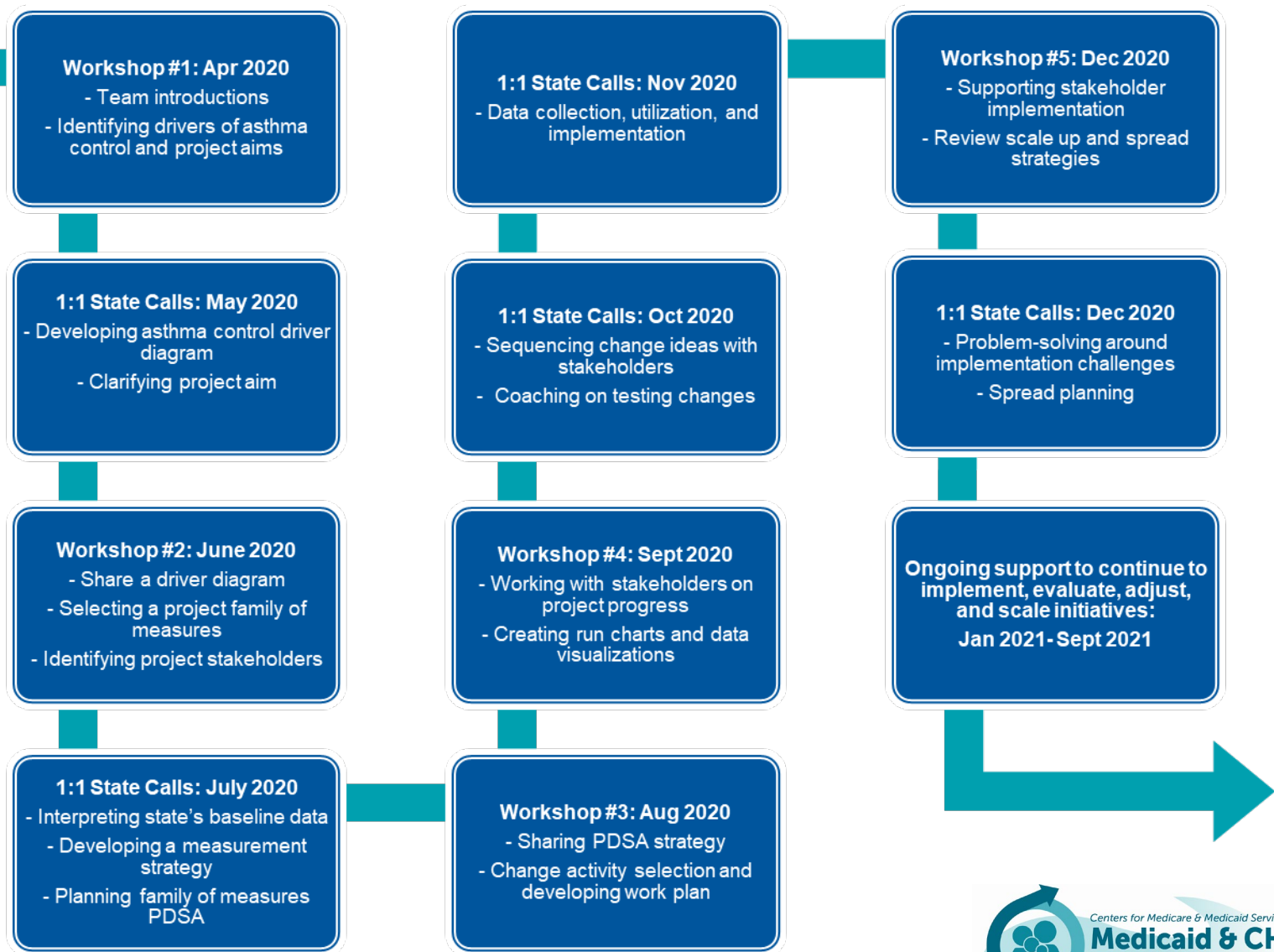
- Expand state Medicaid and CHIP agencies' knowledge of evidence-based asthma interventions and best practices for implementation
- Learn from states' experiences implementing asthma interventions
- Use data-driven approaches to identify, test, implement, and evaluate an asthma-related QI project
- Improve states' QI skills
- Support state strategies to work with providers and communities to improve asthma control

Structure of the Asthma Affinity Group

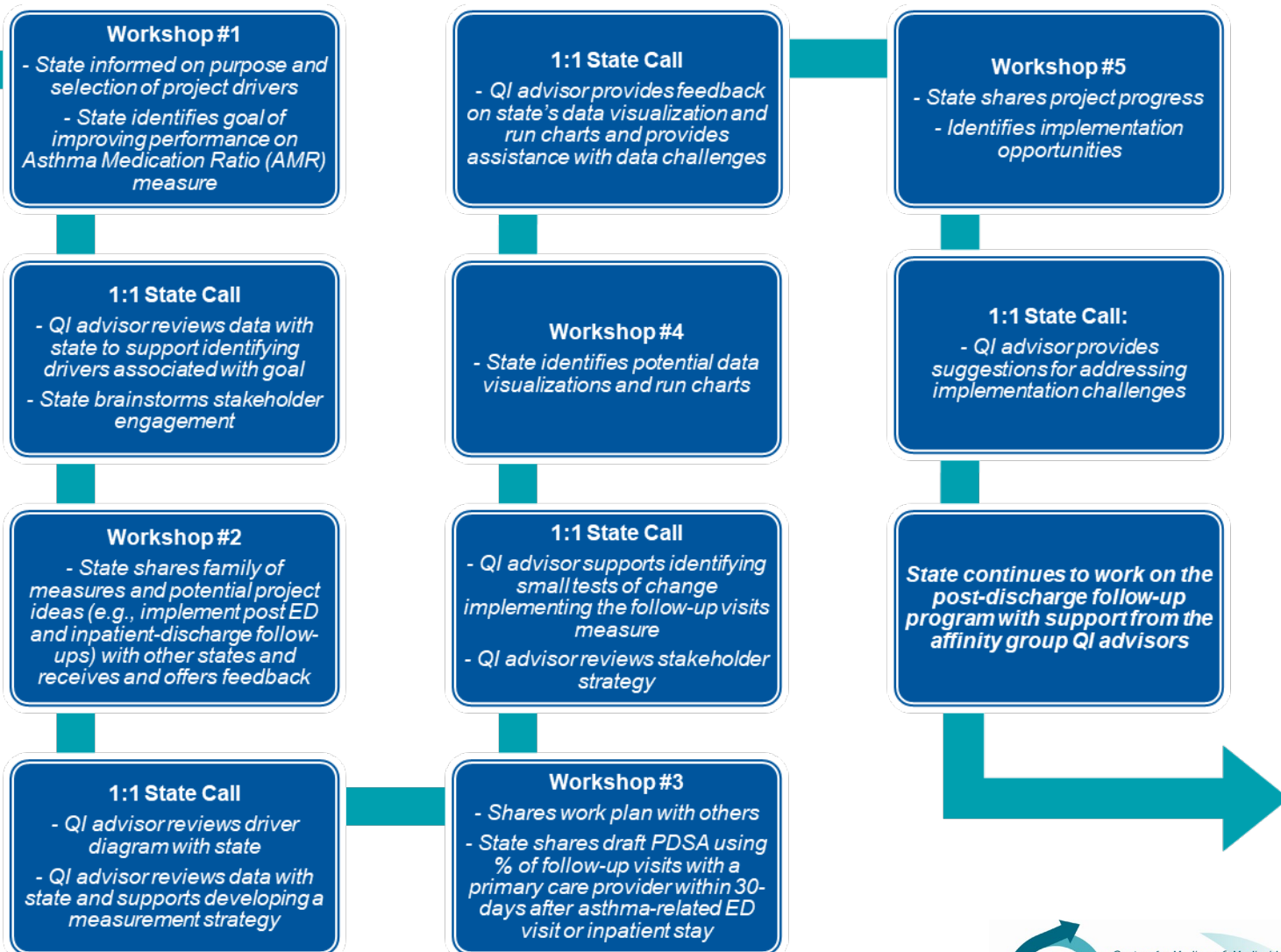
- Nine-month learning series that will run from April 2020 to December 2020, with ongoing support available through 2021
- Monthly meetings that alternate between group workshops and one-on-one state calls
- Group workshops will be peer-driven and facilitator-led with an emphasis on improvement and sharing
 - QI advisors and asthma experts will guide and support discussions on specific topics, such as the selection, implementation, measurement, and assessment of evidence-based interventions to promote asthma control
 - Opportunities for peer-to-peer learning across teams



Asthma Affinity Group Road Map



Example State Experience





Expression of Interest Form and Selection



EOI Form

- To participate in the Asthma Affinity Group, state teams must submit an EOI form that briefly explains the state goals and resources
- The EOI form will be posted after this webinar and is due by **8:00 PM EST on Wednesday, March 4, 2020**
- The EOI form will be available at <https://docs.google.com/forms/d/e/1FAIpQLSchFmzfu6aRpnj5Uzy7pRGSNCoyArrIHd-eoLY93OZGbE-Csw/viewform>
- For reference, a PDF version of the EOI form and a fact sheet with more details on the affinity group are available at [Medicaid.gov](https://www.Medicaid.gov)

EOI Form (cont.)



**Improving Asthma Control Affinity Group
EXPRESSION OF INTEREST (EOI) FORM**

The Center for Medicaid and CHIP Services (CMCS) is pleased to announce the **Improving Asthma Control Affinity Group** focused on improving asthma control for Medicaid and CHIP beneficiaries. As a part of this affinity group, quality improvement (QI) advisors and subject-matter experts (SMEs) will provide technical assistance to Medicaid- and CHIP-led state teams through individualized and group meetings, using QI tools to identify, implement, and test asthma initiatives. Participating state teams will meet monthly from April 2020 through December 2020 to design, prototype, and test data-driven interventions. For more information on the affinity group, please see the fact sheet, available at [Medicaid.gov](https://www.cms.gov/medicaid-CHIP-services/press-releases/2019c-asthma-affinity-group).

Please note: Once your state is ready to complete an EOI please complete the form, available at this [link](#).

Please submit the EOI form by 8:00 pm EST on Wednesday, March 4, 2020.



Contact Information	
Team Lead Name:	Title:
Agency Name:	
Mailing Address:	
Phone:	Email:

- Participation Goals:** Briefly share your goals for participating in the affinity group. What outcomes do you hope to improve by participating in the affinity group (e.g., improve performance on Asthma Medication Ratio (AMR) measures in the Core Sets, reduce asthma-related hospitalizations, reduce asthma-related emergency department (ED) visits, etc.)?
- State Needs Assessment:** CMCS would like to understand your state's current initiatives or projected goals for improving asthma control for Medicaid and CHIP beneficiaries.
 - Briefly describe the asthma-related services that you cover in your state (e.g., home visits, asthma self-management, asthma medications, etc.) and any utilization management tools in place.
 - What are the key challenges and opportunities related to asthma control in your state? If available, use data to describe.

1

- The EOI form includes five questions:
- **Question 1:** Participation goals and outcomes of interest
- **Question 2:** Asthma-related covered services and key challenges or opportunities related to asthma control

EOI Form (cont.)



3. **Early Project Ideas:** Please tell us about any project ideas that you are considering to improve asthma control among Medicaid and CHIP beneficiaries in your state. Please also indicate your access to asthma-related data. (Note: identifying an intervention or a strategy is not a requirement to submit an EOI to participate in the affinity group. A state may develop a Medicaid and CHIP asthma QI project as part of the affinity group.)

4. **Your Team:** Please tell us who else will be a part of your state team. Add rows as needed.

Name	Title	Organizational Affiliation	Email	Confirmed? (Yes/No)

5. State teams are expected to have the support of the Medicaid Director, Medical Director or other senior leadership in the agency to demonstrate the state's interest in achieving the project's goals. Please indicate below the name of the senior Medicaid or CHIP official supporting your state's participation.

Name:
Title:
Email:
Phone Number:

Questions? Email us at: MACQualityImprovement@mathematica-mpr.com

- **Question 3:** Early project ideas
- **Question 4:** Asthma Affinity Group state team
- **Question 5:** Leadership sign-off

Selection Criteria

The following criteria will be considered when selecting participants for the Asthma Affinity Group:

- Well-articulated goals for participation in the affinity group
- An understanding of the state's challenges or opportunities related to asthma control in the target population
- Access to asthma-related data
- Identification of a well-rounded state team for participation
- Commitment to action with support from Medicaid and/or CHIP leadership

Asthma Affinity Group FAQ's



Asthma Affinity Group State Team

- Who should be on our state team?
 - State teams should be led by a staff member from the state's Medicaid or CHIP program
 - We also recommend that the team include at least one member who works with or has access to asthma-related data
- Can we include partners outside of the state Medicaid or CHIP agency?
 - Yes! CMCS encourages states to partner with other asthma stakeholders
 - Partners could include staff from the state's Medicaid managed care plans, health care providers, Department of Public Health/Asthma Control Program, and/or other stakeholders

Asthma Affinity Group Team Capabilities

- You mentioned including a team member who has access to data. What are the requirements around data?
 - Data is foundational to QI initiatives. For this reason, we strongly recommend the state team be able generate and share asthma-related data
 - Your stakeholder-partners will need to contribute leading measure data that reflects their improvement efforts on a monthly basis

Asthma Affinity Group Time Commitment

- What kind of a time commitment should state teams expect?
 - We estimate that state teams will devote between 6-12 hours per month to the affinity group (to attend workshops, participate in one-on-one calls, work on or prepare materials related to the affinity group, and work with stakeholder partners on the QI project)

EOI Leadership Signoff

- The EOI form requests that state teams provide the contact information for senior leadership in the agency who supports the project's goals. Who would qualify as a senior official?
 - Senior officials may include the state's Medicaid director, Medical director, or other senior leadership in the agency, such as Director of Medicaid Managed Care (if your QI project will be implemented as part of managed care work) or a Director of Quality Improvement

Q&A



Q&A





- **To submit a written comment, click on the “Q&A” pod and submit your question in the text box provided**
 - *Please note, your comments can only be seen by our presentation team and are not viewable by other attendees*

Wrap Up

Improving Asthma Control Learning Collaborative

- The Asthma Affinity Group is part of a larger Improving Asthma Control Learning Collaborative
 - Included a series of webinars covering the role of Medicaid and CHIP in asthma control, the use of asthma quality measures for QI initiatives, and state case studies for how to identify and implement effective change activities to improve asthma control
- Webinar materials, such as webinar slides, transcripts, and recordings, are available on-demand at [Medicaid.gov](https://www.Medicaid.gov)
- *Note:* Listening to the webinars is not a pre-requisite for participation in the affinity group, but may be helpful for state teams

Other QI Resources: Medicaid and CHIP (MAC) Quality Improvement Open School

-  Complete self-directed, online courses, developed by the Institute for Healthcare Improvement, on key QI concepts and skills, such as:
 - How to select measures for a QI project and become a QI leader
 - How to lead QI projects
 - How to scale and spread change
-  Earn a **MAC Quality Improvement Open School certificate** upon completion of seven core courses
-  Gain access to a library of **QI resources** (briefs, templates, case studies, etc.)
-  Receive support from **QI advisors** through office hours and individual coaching sessions

For more information or to get started, visit the MAC Quality Improvement Open School website:

<http://www.ihl.org/education/IHIOpenSchool/Courses/Pages/MACQuality.aspx>

 Questions? Email MACQualityImprovement@mathematica-mpr.com



Contact

For questions related to the Improving Asthma Control Affinity Group, please submit your questions to the TA mailbox at:

MACQualityImprovement@mathematica-mpr.com

**Thank you for participating in the
webinar.**

**Please complete the evaluation as you
exit the webinar.**