

The Coverage Learning Collaborative Notices Project team (CMS, Manatt Health, MAXIMUS Center for Health Literacy, and Mathematica Policy Research) developed notice templates framework to organize the notice construction. Each template represents a different eligibility determination scenario – described at the top of the template – and identifies applicable key messages based on the codes from the *Key Messages Menu Set*. As in the *Key Messages Menu*, the content in **red and bold** * under the "Content Description" heading indicates information legally required by federal statute and final and proposed regulations. The headings for each section of the notice, as described in section G of the *Key Messages Menu Set*, are identified as green rows with a ^ in the tables below.

These templates are not intended to be consumer-facing, but rather building blocks for the development of a final notice. States will want to consider formatting, design, and layout choices in translating the templates into a final notice. These considerations include:

Content

- Organization from the consumers' perspective
- Key messages first and prominent
- o Information divided into one-topic paragraphs
- Meaningful, descriptive headings
- Definitions for necessary technical terms
- Streamlined information
- Tell readers what the notice is about and what action they must take

Language

- Clear, simple wording for headings
- Instructions for needed actions in clear, numbered steps beginning with an action verb
- Friendly tone
- Active voice
- Parallel construction
- Short, simple paragraphs and sentences
- o Common, familiar words (avoid jargon)

Design

- For paragraph text, font size equivalent to 12 point Times New Roman with leading (space between lines) of 120%-150%, using sans serif fonts when possible
- Size variation between the paragraph text and the different levels of headers
- Short line lengths, between 10 and 16 words

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- o Key words and dates in bold, used sparingly and in appropriate places
- o Left alignment on all of the paragraph text
- Contact information on every page
- o Retain sufficient white space in margins and between sections

The June 29, 2017 presentation includes additional review of health literacy best practices and highlights how they have been applied in the model notices.

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1. Adult Eligible for Medicaid

Design Scenario: Individual submits the single streamlined application to the State Medicaid Agency. The agency determines the individual eligible for Medicaid under MAGI rules for the adult group. State has different Alternative Benefit Plan (ABP) benefit packages. State utilizes Medicaid managed care and imposes co-pays for services.

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Application Entryway	State Medicaid Agency
Application Modality	Online
Household Composition	Individual
Triggering Event	Eligibility Determination for Medicaid
Communication Modality	Online/Paper
Issuing Agency	State Medicaid Agency
Model Content	

Model Content

Notice Segment	Content Description	Key Message Code
Logo/Letterhead	Agency logo	F.1
Accessibility	Statement indicating availability of language services*	F.8
	 Availability of ADA/504 compliant aids and language services* 	
Accessibility in Spanish	Same as above, but written in Spanish*	F.9
Consumer Assistance	• Consumer assistance contact information*	F.15
Date of Application	Date of application*	B.16
Date of Notice	Date of notice	F.3
Letter ID Number	Unique notice identifier	F.4
Applicant Name and Address	Applicant contact information	F.2
Account Information/User ID	Information about secure user account	F.6
Notice Rationale ^		G.1.a
Eligibility Determination – Individual:	Decision on application*	B.1.a
Eligible for Medicaid		
Coverage Effective Date –	Coverage effective date (application date/first day of the month of	B.11.a
Individual/All Family Members:	application)*	
Medicaid		

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Notice Segment	Content Description	Key Message Code
Individual: Benefit Card and Plan Selection Information and Instructions (Medicaid) ^		G.12.a
Benefits – Individual: Medicaid Benefit Card	 Notification that consumer will receive Medicaid benefit card and may use it immediately to access benefits Instructions for card usage. 	D.6.e
Plan Selection/Enrollment – Individual: Instructions for enrollment in Medicaid MCO	 Instructions for plan selection State-specific Messaging: Notification that if plan is not selected within specified number of days, consumer will be auto-assigned. Consumer can access fee-for-service Medicaid in the interim. 	D.2.a
Services and Cost Sharing Information and Instructions (Medicaid/CHIP) ^		G.14
Benefits - Individual: Medicaid benefits	 Services that benefit plan covers* Population specific benefit language, e.g., EPSDT* Contact information for consumer to receive more information about benefit plan package* 	D.6.a
Cost Sharing Obligations/Assistance -Individual: Medicaid premium information	 Consumer premium obligations* Contact information for consumer to receive more information on premiums* 	D.1.a
Cost Sharing Obligations/Assistance - Individual: Medicaid co-pay information	 Consumer co-payment obligations* Contact information for consumer to receive more information on co-payments* 	D.1.b
Change Reporting ^		G.17.a
Obligation to Report Changes – Individual: Medicaid/CHIP	 Consumer change reporting responsibilities, including circumstances and timeframes in which changes must be reported (e.g., residency, income, household, immigration status)* Instructions for reporting changes* 	D.3.a
Renewal ^		G.19
Annual Renewal - Individual: Medicaid/CHIP	 Notification of required renewal of Medicaid eligibility on annual basis. Expectation for additional information at renewal time. 	D.5.a

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Notice Segment	Content Description	Key Message Code
Basis for Eligibility Determination and Other Programs (Approval) ^		G.21
Individual: Other Benefit Programs – Medicaid	 Possible eligibility for other public benefits. Contact information for consumer to receive additional information about eligibility for other public benefits. 	F.12
Basis for Eligibility Determination - Basis for Eligibility for Medicaid		G.23
Basis for Medicaid Eligibility - Individual: Basis for eligibility determination for Medicaid (approval)	Basis of eligibility determination*	B.2.a
Individual: Eligible for Medicaid; Ineligible for APTC/CSR	Ineligibility for APTC due to minimum essential coverage*	B.1.g
Opportunity for More Health Services ^		G.24
Alternative Benefit Plan (ABP) AFDC Exemption ^		G.25
Opportunity to be exempt from mandatory enrollment in ABP due to 1931 eligibility	Opportunity for exemption from mandatory enrollment in ABP due to eligibility as parent/caretaker under 1931 (if applicable)*	B.14
Non-MAGI/ABP Exemptions ^		G.26
Opportunity to be screened for non-MAGI (approval for Medicaid based on MAGI) / to be exempt from mandatory enrollment in ABP	 Opportunity for non-MAGI Medicaid eligibility determination and explanation of non-MAGI Medicaid eligibility basis and benefits.* Instructions for pursuing non-MAGI determination.* Opportunity for exemption from mandatory enrollment in ABP (if applicable).* 	B.13.a
Past Medical Bills ^		G.29
Assistance with Past Medical Bills	 Financial assistance for three months retroactive coverage. Contact information for consumer to receive more information about retroactive coverage. 	B.17

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Notice Segment	Content Description	Key Message Code
Legal Authority (multiple citations)	Citation to or identification of specific regulations supporting action*	F.11
Appeals ^		G.32
Right to appeal/fair hearing – Medicaid	 Consumer right to appeal and reasons consumer may want to pursue an appeal* Consumer right to an expedited appeal* 	E.1.a
Instructions for how to appeal – Medicaid	 Instructions to ask for an appeal and access additional information about appeals* Appeal deadline* Circumstances under which enrollment may continue pending appeal* Timeframe of final agency action* 	E.1.b
Signature	Signature line	F.26
Issuing Agency and Contact	Agency contact information	F.27
Disclosure/Privacy Statement	Privacy/disclosure statement	F.25

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2. Adult Eligible for Medicaid

Design Scenario: Individual submits the single streamlined application to the Federally Facilitated Marketplace (FFM). Individual is assessed eligible for Medicaid. FFM transfers application to the State Medicaid Agency. The agency determines the individual eligible for Medicaid under the adult group. State has different Alternative Benefit Plan (ABP) benefit packages. State utilizes Medicaid managed care and imposes co-pays for services.

Federally Facilitated Marketplace-Assessment model
Online
Individual
Eligibility Determination for Medicaid
Online/Paper
State Medicaid Agency

Model Content

Notice Segment	Content Description	Key Message Code
Logo/Letterhead	Agency logo	F.1
Accessibility	Statement indicating availability of language services*	F.8
	Availability of ADA/504 compliant aids and language services*	
Accessibility in Spanish	Same as above, but written in Spanish*	F.9
Consumer Assistance	Consumer assistance contact information*	F.15
Date of Application	Date of application*	B.16
Date of Notice	Date of notice	F.3
Letter ID Number	Unique notice identifier	F.4
Applicant Name and Address	Applicant contact information	F.2
Account Information ^		G.18
Account Information/User ID	Information about secure user account	F.5
Notice Rationale ^		G.1.a
Eligibility Determination – Individual:	Decision on application*	B.1.a
Eligible for Medicaid		
Coverage Effective Date –	Coverage effective date (application date/first day of the month of	B.11.a
Individual/All Family Members:	application)*	
Medicaid		

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Notice Segment	Content Description	Key Message Code
Received from Marketplace	• Explanation that the single streamlined application was transferred from the Marketplace*	B.12.a
Individual: Assessed Eligible for Medicaid; Determined Eligible for Medicaid	Decision on application*	B.10.a
Individual: Benefit Card and Plan Selection Information and Instructions (Medicaid) ^		G.12.a
Benefits – Individual: Medicaid Benefit Card	 Notification that consumer will receive Medicaid benefit card and may use it immediately to access benefits Instructions for card usage. 	D.6.e
Plan Selection/Enrollment – Individual: Instructions for enrollment in Medicaid MCO	 Instructions for plan selection State-specific Messaging: Notification that if plan is not selected within specified number of days, consumer will be auto-assigned. Consumer can access fee-for-service Medicaid in the interim. 	D.2.a
Services and Cost Sharing Information and Instructions (Medicaid/CHIP) ^		G.14
Benefits - Individual: Medicaid benefits	 Services that benefit plan covers* Population specific benefit language, e.g., EPSDT* Contact information for consumer to receive more information about benefit plan package* 	D.6.a
Cost Sharing Obligations/Assistance -Individual: Medicaid premium information	 Consumer premium obligations* Contact information for consumer to receive more information on premiums* 	D.1.a
Cost Sharing Obligations/Assistance - Individual: Medicaid co-pay information	 Consumer co-payment obligations* Contact information for consumer to receive more information on co-payments* 	D.1.b
Change Reporting ^		G.17.a

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Notice Segment	Content Description	Key Message Code
Obligation to Report Changes – Individual: Medicaid/CHIP	 Consumer change reporting responsibilities, including circumstances and timeframes in which changes must be reported (e.g., residency, income, household, immigration status)* Instructions for reporting changes* 	D.3.a
Renewal ^		G.19
Annual Renewal - Individual: Medicaid/CHIP	 Notification of required renewal of Medicaid eligibility on annual basis. Expectation for additional information at renewal time. 	D.5.a
Basis for Eligibility Determination and Other Programs (Approval) ^		G.21
Individual: Other Benefit Programs – Medicaid	 Possible eligibility for other public benefits. Contact information for consumer to receive additional information about eligibility for other public benefits. 	F.12
Basis for Eligibility Determination - Basis for Eligibility for Medicaid ^		G.23
Basis for Medicaid Eligibility - Individual: Basis for eligibility determination for Medicaid (approval)	Basis of eligibility determination*	B.2.a
Individual: Eligible for Medicaid; Ineligible for APTC/CSR	Ineligibility for APTC due to minimum essential coverage*	B.1.g
Opportunity for More Health Services ^		G.24
Alternative Benefit Plan (ABP) AFDC Exemption ^		G.25
Opportunity to be exempt from mandatory enrollment in ABP due to 1931 eligibility	Opportunity for exemption from mandatory enrollment in ABP due to eligibility as parent/caretaker under 1931 (if applicable)*	B.14
Non-MAGI/ABP Exemptions ^		G.26

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Notice Segment	Content Description	Key Message Code
Opportunity to be screened for non-MAGI (approval for Medicaid based on MAGI) / to be exempt from mandatory enrollment in ABP	 Opportunity for non-MAGI Medicaid eligibility determination and explanation of non-MAGI Medicaid eligibility basis and benefits.* Instructions for pursuing non-MAGI determination.* Opportunity for exemption from mandatory enrollment in ABP (if applicable).* 	B.13.a
Past Medical Bills ^		G.29
Assistance with Past Medical Bills	 Financial assistance for three months retroactive coverage. Contact information for consumer to receive more information about retroactive coverage. 	B.17
Legal Authority (multiple citations)	Citation to or identification of specific regulations supporting action.*	F.11
Appeals ^		G.32
Right to appeal/fair hearing – Medicaid	Consumer right to appeal and reasons consumer may want to pursue an appeal* Consumer right to an expedited appeal*	E.1.a
Instructions for how to appeal – Medicaid	 Instructions to ask for an appeal and access additional information about appeals* Appeal deadline* Circumstances under which enrollment may continue pending appeal* Timeframe of final agency action* 	E.1.b
Signature	Signature line	F.26
Issuing Agency and Contact	Agency contact information	F.27
Disclosure/Privacy Statement	Privacy/disclosure statement	F.25

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3. Adult Eligible for Medicaid

Design Scenario: Individual submits the single streamlined application to the FFM. Individual is assessed ineligible for Medicaid but requests full Medicaid determination. FFM transfers application to the State Medicaid Agency. The agency determines the individual eligible for Medicaid under the adult group. State has different Alternative Benefit Plan (ABP) benefit packages. State utilizes Medicaid managed care and imposes co-pays for services.

Application Entryway	Federally Facilitated Marketplace-Assessment model
Application Modality	Online
Household Composition	Individual
Triggering Event	Eligibility Determination for Medicaid
Communication Modality	Online/Paper
Issuing Agency	State Medicaid Agency

Model Content

Notice Segment	Content Description	Key Message Code
Logo/Letterhead	Agency logo	F.1
Accessibility	Statement indicating availability of language services*	F.8
	Availability of ADA/504 compliant aids and language services*	
Accessibility in Spanish	Same as above, but written in Spanish*	F.9
Consumer Assistance	Consumer assistance contact information*	F.15
Date of Application	Date of application*	B.16
Date of Notice	Date of notice	F.3
Letter ID Number	Unique notice identifier	F.4
Applicant Name and Address	Applicant contact information	F.2
Account Information ^		G.18
Account Information/User ID	Information about secure user account	F.5
Notice Rationale ^		G.1.a
Eligibility Determination – Individual:	Decision on application*	B.1.a
Eligible for Medicaid		
Coverage Effective Date –	Coverage effective date (application date/first day of the month of	B.11.a
Individual/All Family Members:	application).*	
Medicaid		

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Notice Segment	Content Description	Key Message Code
Received from Marketplace	 Explanation that the single streamlined application was transferred from the Marketplace* 	B.12.a
Individual: Assessed Ineligible for Medicaid; Determined Eligible for Medicaid	Decision on application *	B.10.d
Instructions for Cancellation of Marketplace health coverage ^		G.35
Cancel Marketplace health coverage	 Coordinated content on potential impact of a Medicaid or CHIP determination on eligibility for another insurance affordability program* Instructions on how to cancel Marketplace health coverage 	B.5.i
Individual: Benefit Card and Plan Selection Information and Instructions (Medicaid when transferred from Marketplace) ^		G.12.b
Benefits – Individual: Medicaid Benefit Card	 Notification that consumer will receive Medicaid benefit card and may use it immediately to access benefits Instructions for card usage 	D.6.e
Plan Selection/Enrollment – Individual: Instructions for enrollment in Medicaid MCO	 Instructions for plan selection State-specific Messaging: Notification that if plan is not selected within specified number of days, consumer will be auto-assigned. Consumer can access fee-for-service Medicaid in the interim 	D.2.a
Services and Cost Sharing Information and Instructions (Medicaid/CHIP) ^		G.14
Benefits - Individual: Medicaid benefits	 Services that benefit plan covers* Population specific benefit language, e.g., EPSDT* Contact information for consumer to receive more information about benefit plan package* 	D.6.a
Cost Sharing Obligations/Assistance -Individual: Medicaid premium information	 Consumer premium obligations* Contact information for consumer to receive more information on premiums* 	D.1.a

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Notice Segment	Content Description	Key Message Code
Cost Sharing Obligations/Assistance - Individual: Medicaid co-pay information	 Consumer co-payment obligations* Contact information for consumer to receive more information on co-payments* 	D.1.b
Change Reporting ^		G.17.a
Obligation to Report Changes – Individual: Medicaid/CHIP	 Consumer change reporting responsibilities, including circumstances and timeframes in which changes must be reported (e.g., residency, income, household, immigration status)* Instructions for reporting changes* 	D.3.a
Renewal ^		G.19
Annual Renewal - Individual: Medicaid/CHIP	 Notification of required renewal of Medicaid eligibility on annual basis. Expectation for additional information at renewal time. 	D.5.a
Basis for Eligibility Determination and Other Programs (Approval) ^		G.21
Individual: Other Benefit Programs – Medicaid	 Possible eligibility for other public benefits. Contact information for consumer to receive additional information about eligibility for other public benefits. 	F.12
Basis for Eligibility Determination - Basis for Eligibility for Medicaid ^		G.23
Basis for Medicaid Eligibility - Individual: Basis for eligibility determination for Medicaid (approval)	Basis of eligibility determination*	B.2.a
APTC ineligibility (when individual assessed Medicaid ineligible by Marketplace and requests Medicaid review)	Notice of APTC/CSR ineligibility due to Medicaid eligibility determination	B.5.h
Opportunity for More Health Services ^		G.24
Alternative Benefit Plan (ABP) AFDC Exemption ^		G.25

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Notice Segment	Content Description	Key Message Code
Opportunity to be exempt from mandatory enrollment in ABP due to 1931 eligibility	Opportunity for exemption from mandatory enrollment in ABP due to eligibility as parent/caretaker under 1931 (if applicable)*	B.14
Non-MAGI/ABP Exemptions ^		G.26
Opportunity to be screened for non-MAGI (approval for Medicaid based on MAGI) / to be exempt from mandatory enrollment in ABP	 Opportunity for non-MAGI Medicaid eligibility determination and explanation of non-MAGI Medicaid eligibility basis and benefits.* Instructions for pursuing non-MAGI determination.* Opportunity for exemption from mandatory enrollment in ABP (if applicable)* 	B.13.a
Past Medical Bills ^		G.29
Assistance with Past Medical Bills	 Financial assistance for three months retroactive coverage. Contact information for consumer to receive more information about retroactive coverage. 	B.17
Legal Authority (multiple citations)	Citation to or identification of specific regulations supporting action*	F.11
Appeals ^		G.32
Right to appeal/fair hearing – Medicaid	 Consumer right to appeal and reasons consumer may want to pursue an appeal* Consumer right to an expedited appeal* 	E.1.a
Instructions for how to appeal – Medicaid	 Instructions to ask for an appeal and access additional information about appeals* Appeal deadline* Circumstances under which enrollment may continue pending appeal* Timeframe of final agency action* 	E.1.b
Signature	Signature line	F.26
Issuing Agency and Contact	Agency contact information	F.27
Disclosure/Privacy Statement	Privacy/disclosure statement	F.25

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4. Adult Eligible for Medicaid		
Design Scenario: Individual submits the single streamlined application to the State Medicaid Agency. Individual appears eligible for Medicaid		
but there is an inconsistency based on income. The agency requests additional information to complete the eligibility determination.		
Application Entryway	State Medicaid Agency	
Application Modality	Online	
Household Composition	Individual	
Triggering Event	Eligibility Determination for Medicaid	
Communication Modality	Online/Paper	
Issuing Agency	State Medicaid Agency	
	Model Content	
Notice Segment	Content Description	Key Message Code
Logo/Letterhead	Agency logo	F.1
Accessibility	Statement indicating availability of language services*	F.8
	 Availability of ADA/504 compliant aids and language services* 	
Accessibility in Spanish	Same as above, but written in Spanish*	F.9
Consumer Assistance	Consumer assistance contact information*	F.15
Date of Application	Date of application*	B.16
Date of Notice	Date of notice	F.3
Letter ID Number	Unique notice identifier	F.4
Applicant Name and Address	Applicant contact information	F.2
Account Information ^		G.18
Account Information/User ID	Information about secure user account	F.5
Notice Rationale ^		G.1.a
Request for Additional Information –	Explanation that income information is inconsistent with records	A.1.a
Inconsistent information and not		
reasonably compatible: Income		
Additional Documentation	Notification that consumer has set number of days to submit	G.5
Information: Income ^	documentation in order to be considered for Medicaid eligibility*	

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Notice Segment	Content Description	Key Message Code
Resolve Inconsistency through Documentation and Types of Acceptable Documents: Income	 Requirement that consumer must provide acceptable documentation in order to resolve inconsistency* List of sample documentation Contact information for consumer to receive information about exemptions from submitting additional documentation and special circumstances under which an individual may be exempt. 	A.2.a
How to Send Documentation ^		G.7
Medicaid	Instructions for submitting documentation.*	A.3.a
Reminder to resolve income inconsistency before expiration of "reasonable period" (Medicaid/CHIP)	Notification that eligibility determination cannot be made until additional information is provided.	A.4
Signature	Signature line	F.26
Issuing Agency and Contact	Agency contact information	F.27
Disclosure/Privacy Statement	Privacy/disclosure statement	F.25

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5. Adult Eligible for Medicaid

Design Scenario: Individual submits the single streamlined application to the State Medicaid Agency. Individual appears eligible for Medicaid, but there is an inconsistency based on citizenship/immigration status. The agency requests additional information. Meanwhile, the individual is determined eligible for Medicaid during the reasonable opportunity period.

Application Entryway	State Medicaid Agency
Application Modality	Online
Household Composition	Individual
Triggering Event	Eligibility Determination for Medicaid
Communication Modality	Online/Paper
Issuing Agency	State Medicaid Agency
Model Content	

Model Content

Notice Segment	Content Description	Key Message Code
Logo/Letterhead	Agency logo	F.1
Accessibility	Statement indicating availability of language services*	F.8
	Availability of ADA/504 compliant aids and language services*	
Accessibility in Spanish	Same as above, but written in Spanish*	F.9
Consumer Assistance	Consumer assistance contact information*	F.15
Date of Application	Date of application*	B.16
Date of Notice	Date of notice	F.3
Letter ID Number	Unique notice identifier	F.4
Applicant Name and Address	Applicant contact information	F.2
Account Information ^		G.18
Account Information/User ID	Information about secure user account	F.5
Notice Rationale ^		G.1.a
Summary of Temporary Medicaid	 Decision on application* 	B.1.f
Eligibility and Request for Additional		
Information		
Temporary Eligibility for Medicaid	Coverage during reasonable opportunity period*	G.2.b
Temporarily eligible for Medicaid	 Coverage effective date (application date/first day of the month of application)* 	B.11.c

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Notice Segment	Content Description	Key Message Code
Benefits – Individual: Medicaid Benefit Card	 Notification that consumer will receive Medicaid benefit card and may use it immediately to access benefits Instructions for card usage 	D.6.e
Benefits - Individual: Medicaid benefits	 Services that benefit plan covers* Population specific benefit language, e.g., EPSDT* Contact information for consumer to receive more information about benefit plan package* 	D.6.a
Cost Sharing Obligations/Assistance -Individual: Medicaid premium information	 Consumer premium obligations* Contact information for consumer to receive more information on premiums* 	D.1.a
Cost Sharing Obligations/Assistance - Individual: Temporary Medicaid Eligibility, Medicaid co-pay information	 Consumer co-payment obligations* Contact information for consumer to receive more information on co-payments* 	D.1.c
Additional Documentation Information: Citizenship ^	 Notification that eligibility determination cannot be made and temporary coverage will be terminated if documentation is not submitted by coverage end date. 	G.6
Request for Additional Information – Inconsistent information and not reasonably compatible: Citizenship	Explanation that citizenship information is inconsistent with records.	A.1.b
Reminder to send documentation; otherwise, coverage will end.	Notification that consumer has set number of days to submit documentation in order to be considered for Medicaid eligibility*	A.6
Resolve Inconsistency through Documentation and Types of Acceptable Documents: Citizenship	 Requirement that consumer must provide acceptable documentation in order to resolve inconsistency* List of sample documentation Contact information for consumer to receive information about exemptions from submitting additional documentation and special circumstances under which an individual may be exempt. 	A.2.b
How to Send Documentation ^		G.7
Medicaid	Instructions for submitting documentation*	A.3.a

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Notice Segment	Content Description	Key Message Code
Reminder of Temporary Eligibility for Medicaid ^		G.8
Basis for Medicaid Eligibility - Individual: Basis for eligibility determination for Medicaid (approval)	Basis of eligibility determination*	B.2.a
Basis for Eligibility Determination and Other Programs (Approval) ^		G.21
Individual: Other Benefit Programs – Medicaid	 Possible eligibility for other public benefits. Contact information for consumer to receive additional information about eligibility for other public benefits. 	F.12
Basis for Eligibility Determination - Basis for Eligibility for Medicaid ^		G.23
Basis for eligibility determination for Medicaid – eligible during reasonable opportunity period to resolve citizenship/immigration status	Basis of eligibility determination*	B.2.c
Individual: Eligible for Medicaid; Ineligible for APTC/CSR	Ineligibility for APTC due to minimum essential coverage*	B.1.g
Non-MAGI/ABP Exemptions ^		G.26
Opportunity to be screened for non-MAGI (approval for Medicaid based on MAGI) / to be exempt from mandatory enrollment in ABP	 Opportunity for non-MAGI Medicaid eligibility determination and explanation of non-MAGI Medicaid eligibility basis and benefits* Instructions for pursuing non-MAGI determination* Opportunity for exemption from mandatory enrollment in ABP (if applicable)* 	B.13.a
Past Medical Bills ^		G.29
Assistance with Past Medical Bills	 Financial assistance for three months retroactive coverage Contact information for consumer to receive more information about retroactive coverage 	B.17

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Notice Segment	Content Description	Key Message Code
Legal Authority (multiple citations)	Citation to or identification of specific regulations supporting action*	F.11
Signature	Signature line	F.26
Issuing Agency and Contact	Agency contact information	F.27
Disclosure/Privacy Statement	Privacy/disclosure statement	F.25

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6. Adult Eligible for APTC and Ineligible for Medicaid			
Design Scenario: Individual subn	Design Scenario: Individual submits the single streamlined application to the State Medicaid Agency. Individual is determined ineligible for		
Medicaid.	Medicaid.		
Application Entryway	State Medicaid Agency		
Application Modality	Online		
Household Composition	Individual		
Triggering Event	Eligibility Determination for Medicaid		
Communication Modality	Online/Paper		
Issuing Agency	State Medicaid Agency		
Model Content			

Notice Segment	Content Description	Key Message Code
Logo/Letterhead	Agency logo	F.1
Accessibility	Statement indicating availability of language services*	F.8
	Availability of ADA/504 compliant aids and language services*	
Accessibility in Spanish	Same as above, but written in Spanish*	F.9
Consumer Assistance	Consumer assistance contact information*	F.16
Date of Application	Date of application*	B.16
Date of Notice	Date of notice	F.3
Letter ID Number	Unique notice identifier	F.4
Applicant Name and Address	Applicant contact information	F.2
Account Information ^		G.18
Account Information/User ID	Information about secure user account	F.5
Notice Rationale ^		G.1
Eligibility Determination - Ineligible for Medicaid	Decision on application*	B.1.e
Transfer to Marketplace for QHP/APTC/CSR determination	Transfer of application to Marketplace for APTC/CSR/QHP determination*	B.12.d
Marketplace Definition ^		G.33
Marketplace Definition	Explanation about the Health Insurance Marketplace	F.28

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Notice Segment	Content Description	Key Message Code
Basis for Eligibility Determination and Other Programs (Denial/Limited Coverage) ^		G.22.b
Individual/All Family Members: Basis for eligibility determination for Medicaid (denial)	Basis of eligibility determination*	B.2.e
Legal Authority (multiple citations)	Citation to or identification of specific regulations supporting action.*	F.11
Instructions for Completing Marketplace application ^		G.35
Instructions for completing Marketplace application	 Instructions for completing Marketplace application Explanation of open and special enrollment periods 	B.12.h
Non-MAGI/ABP Exemptions ^		G.26
Opportunity to be screened for non-MAGI (denial for Medicaid based on MAGI) / to be exempt from mandatory enrollment in ABP	 Opportunity for non-MAGI Medicaid eligibility determination and explanation of non-MAGI Medicaid eligibility basis and benefits.* Instructions for pursuing non-MAGI determination.* Opportunity for exemption from mandatory enrollment in ABP (if applicable).* 	B.13.b
Appeals		G.32
Right to appeal/fair hearing — Medicaid	 Consumer right to appeal and reasons consumer may want to pursue an appeal* Consumer right to an expedited appeal* 	E.1.a
Instructions for how to appeal – Medicaid	 Instructions to ask for an appeal and access additional information about appeals* Appeal deadline* Circumstances under which enrollment may continue pending appeal* Timeframe of final agency action* 	E.1.b
Signature	Signature line	F.26
Issuing Agency and Contact	Agency contact information	F.27
Disclosure/Privacy Statement	Privacy/disclosure statement	F.25

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7. Adult Eligible for APTC and Ineligible for Medicaid

Design Scenario: Individual submits the single streamlined application to the FFM. Individual is assessed ineligible for Medicaid and determined eligible for advance premium tax credits (APTC). Individual requests full Medicaid determination. FFM transfers application to the State Medicaid Agency. The agency determines individual ineligible for Medicaid.

Application Entryway	Federally Facilitated Marketplace Assessment model
Application Modality	Online
Household Composition	Individual
Triggering Event	Eligibility Determination for Medicaid
Communication Modality	Online/Paper
Issuing Agency	State Medicaid Agency
Model Content	

Model Content

Notice Segment	Description of Content	Key Message Code
Logo/Letterhead	Agency logo	F.1
Accessibility	Statement indicating availability of language services*	F.8
	Availability of ADA/504 compliant aids and language services*	
Accessibility in Spanish	Same as above, but written in Spanish*	F.9
Consumer Assistance	Consumer assistance contact information*	F.16
Date of Application	Date of application*	B.16
Date of Notice	Date of notice	F.3
Letter ID Number	Unique notice identifier	F.4
Applicant Name and Address	Applicant contact information	F.2
Account Information		G.18
Account Information/User ID	Information about secure user account	F.5
Notice Rationale ^		G.1
Received from Marketplace	• Explanation that the single streamlined application was transferred from the Marketplace*	B.12.a
Individual: Assessed Ineligible for Medicaid; Determined Ineligible for Medicaid	Decision on application*	B.10.j

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Notice Segment	Description of Content	Key Message Code
Transfer to State Medicaid Agency from Marketplace; Applicant Eligible for APTC/CSR	 Transfer of application to State Medicaid Agency; determined APTC/CSR eligible, assessed Medicaid ineligible and asked for review of Medicaid eligibility; SMA determined ineligible for Medicaid* 	B.12.g
Basis for Eligibility Determination and Other Programs (Denial/Limited Coverage – Medicaid with Marketplace information) ^		G.22.b
Individual/All Family Members: Basis for eligibility determination for Medicaid (denial)	Basis of eligibility determination*	B.2.e
Legal Authority (multiple citations)	Citation to or identification of specific regulations supporting action*	F.11
Non-MAGI/ABP Exemptions		G.26
Opportunity to be screened for non-MAGI (denial for Medicaid based on MAGI) / to be exempt from mandatory enrollment in ABP	 Opportunity for non-MAGI Medicaid eligibility determination and explanation of non-MAGI Medicaid eligibility basis and benefits.* Instructions for pursuing non-MAGI determination.* Opportunity for exemption from mandatory enrollment in ABP (if applicable).* 	B.13.b
Appeals ^		G.32
Right to appeal/fair hearing	 Consumer right to appeal and reasons consumer may want to pursue an appeal* Consumer right to an expedited appeal* 	E.1.a
Instructions for how to appeal – Medicaid	 Instructions to ask for an appeal and access additional information about appeals* Appeal deadline* Circumstances under which enrollment may continue pending appeal* Timeframe of final agency action* 	E.1.b
Signature	Signature line	F.26
Issuing Agency and Contact	Agency contact information	F.27
Disclosure/Privacy Statement	Privacy/disclosure statement	F.25

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8. Mixed Family: Adults Eligible for APTC and Children Eligible for Medicaid

Design Scenario: Individual submits the single streamlined application to the State Medicaid Agency. Children are determined eligible for Medicaid. Adults are determined ineligible for Medicaid. The agency issues notice that children are eligible for Medicaid and adults are being transferred to the Marketplace for APTC eligibility determination.

Application Entryway	State Medicaid Agency	
Application Modality	Online	
Household Composition	Mixed Coverage Family	
Triggering Event	Eligibility Determination for Medicaid	
Communication Modality	Online/Paper	
Issuing Agency	State Medicaid Agency	
Model Content		

Model Content

Notice Segment	Description of Content	Key Message Code
Logo/Letterhead	Agency logo	F.1
Accessibility	Statement indicating availability of language services*	F.8
	Availability of ADA/504 compliant aids and language services*	
Accessibility in Spanish	Same as above, but in Spanish*	F.9
Consumer Assistance	Consumer assistance contact information*	F.16
Date of Application	Date of application*	B.16
Date of Notice	Date of notice	F.3
Letter ID Number	Unique notice identifier	F.4
Applicant Name and Address	Applicant contact information	F.2
Summary Sheet: Application Date		G.9
Record ^		
Summary of Coverage (Mixed	Record of application date and persons for whom individual applied	F.18
Coverage Family Notices)		
Summary Sheet: Eligibility		G.10
Determination (Approval) ^		
Summary of Coverage (Mixed	Decision on application.	F.19
Coverage Family Notices): Persons	Notification that eligibility information and cost sharing obligations are	
Eligible for Medicaid	enclosed	

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Notice Segment	Description of Content	Key Message Code
Individual Eligibility Determination – Denial/Limited Coverage ^		G.2.c
Summary of Coverage (Mixed Coverage Family Notices): Persons determined Ineligible for Medicaid and Potentially Eligible for Tax Credits	 Notification that consumer appears eligible for APTC/CSR and will be hearing from the Marketplace Additional information is enclosed 	F.20
Marketplace Definition ^		G.33
Marketplace Definition	Explanation about the Health Insurance Marketplace	F.28
Instructions for Completing Marketplace application ^		G.35
Instructions for completing Marketplace application	 Instructions for completing Marketplace application Explanation of open and special enrollment periods 	B.12.h
Reason for Notice ^		G.1
Mixed Coverage Family: Eligible for Medicaid	Decision on application*	B.1.c
Coverage Effective Date – Mixed Coverage Family: Medicaid	 Coverage effective date (application date/first day of the month of application)* 	B.11.b
Account Information ^		G.18
Account Information/User ID	Information about secure user account	F.5
Services and Cost Sharing Information and Instructions (Medicaid/CHIP) ^		G.14
Benefits – Mixed Coverage Family: Medicaid Benefit Card	 Notification that consumers will receive Medicaid benefit card and may use it immediately to access benefits Instructions for card usage 	D.6.g
Plan Selection/Enrollment –Mixed Coverage Family: Instructions for enrollment in Medicaid MCO	 Instructions for plan selection State-specific Messaging: Notification that if plan is not selected within specified number of days, consumer will be auto-assigned. Consumer can access fee-for-service Medicaid in the interim 	D.2.c

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Notice Segment	Description of Content	Key Message Code
Services and Cost Sharing Information and Instructions (Medicaid/CHIP) ^		G.14
Mixed Coverage Family: Medicaid	 Services that benefit plan covers* Population specific benefit language, e.g., EPSDT* Contact information for consumers to receive more information about benefit plan package* 	D.6.c
Mixed Coverage Family: Medicaid premium and co-payment information for members of the household who are eligible for Medicaid (no premiums or copayments)	 Consumer premium obligations* Consumer co-payment obligations* Contact information for consumer to receive more information on premiums and co-payments* 	D.1.d
Mixed Coverage Family: Medicaid cost-sharing payment and benefits instructions for members of the household (no premiums or copayments)	Consumer cost-sharing payment and benefits instructions	D.1.g
Change Reporting ^		G.17.a
Mixed Coverage Family: Medicaid/CHIP	 Consumer change reporting responsibilities, including circumstances and timeframes in which changes must be reported (e.g., residency, income, household, immigration status)* Instructions for reporting changes* 	D.3.a
Renewal (Mixed Coverage Family) ^		G.20
Mixed Coverage Family: Medicaid/CHIP	 Notification of required renewal of Medicaid eligibility on annual basis Expectation for additional information at renewal time 	D.5.b
Basis for Eligibility Determination and Other Programs (Approval) ^		G.21
Mixed Family: Other Benefit Programs – Medicaid	 Possible eligibility for other public benefits Contact information for consumer to receive additional information about eligibility for other public benefits 	F.13

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Notice Segment	Description of Content	Key Message Code
Basis for Eligibility for Medicaid (Mixed Coverage Family) ^		G.23.b
Mixed Coverage Family: Basis for children's eligibility determination for Medicaid (approval)	Basis of eligibility determination*	B.2.b
Mixed Coverage Family: Children Eligible for Medicaid; Ineligible for APTC/CSR	Ineligibility for APTC due to minimum essential coverage*	B.1.i
Non-MAGI/ABP Exemptions (Mixed Coverage Family) ^		G.27
Opportunity to be screened for non-MAGI (approval for Medicaid based on MAGI) / to be exempt from mandatory enrollment in ABP	 Opportunity for non-MAGI Medicaid eligibility determination and explanation of non-MAGI Medicaid eligibility basis and benefits* Instructions for pursuing non-MAGI determination* Opportunity for exemption from mandatory enrollment in ABP (if applicable)* 	B.13.a
Past Medical Bills (Mixed Coverage Family) ^		G.30
Assistance with Past Medical Bills	 Financial assistance for three months retroactive coverage. Contact information for consumer to receive more information about retroactive coverage. 	B.17
Legal Authority (multiple citations)	Citation to or identification of specific regulations supporting action.*	F.11
Appeals ^		G.32
Right to appeal/fair hearing	 Consumer right to appeal and reasons consumer may want to pursue an appeal* Consumer right to an expedited appeal* 	E.1.a
Instructions for how to appeal	 Instructions to ask for an appeal and access additional information about appeals* Appeal deadline* Circumstances under which enrollment may continue pending appeal* Timeframe of final agency action* 	E.1.b

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Notice Segment	Description of Content	Key Message Code
Signature	Signature line	F.26
Issuing Agency and Contact	Agency contact information	F.27
Disclosure/Privacy Statement	Privacy/disclosure statement	F.25

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9. Mixed Family: Adults Eligible for APTC and Children Eligible for Medicaid

Design Scenario: Individual submits the single streamlined application to the FFM. Children are assessed eligible for Medicaid. Adults are determined eligible for APTC and assessed ineligible for Medicaid. FFM transfers application to the State Medicaid Agency. Children are determined eligible for Medicaid. State utilizes Medicaid managed care.

Issuing Agency	State Medicaid Agency
Communication Modality	Online/Paper
Triggering Event	Eligibility Determination for Medicaid
Household Composition	Mixed Coverage Family
Application Modality	Online
Application Entryway	Federally Facilitated Marketplace – Assessment model

Model Content

Notice Segment	Content Description	Key Message Code
Logo/Letterhead	Agency logo	F.1
Accessibility	Statement indicating availability of language services*	F.8
	 Availability of ADA/504 compliant aids and language services* 	
Accessibility in Spanish	Same as above, but written in Spanish*	F.9
Consumer Assistance	Consumer assistance contact information*	F.16
Date of Application	Date of application*	B.16
Date of Notice	Date of notice	F.3
Letter ID Number	Unique notice identifier	F.4
Applicant Name and Address	Applicant contact information	F.2
Summary Sheet: Application Date		G.9
Record ^		
Summary of Coverage (Mixed Coverage	Application was received from Marketplace	F.22
Family Notices): Received Application		
from Marketplace		
Summary Sheet: Eligibility		G.10
Determination (Approval) ^		

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Notice Segment	Content Description	Key Message Code
Summary of Coverage (Mixed Coverage Family Notices): Persons Assessed Eligible for Medicaid, Determined Eligible for Medicaid	Application was received from Marketplace where consumer(s) assessed eligible for Medicaid.	F.23
Individual Eligibility Determination – Denial/Limited Coverage ^		G.2.c
Summary of Coverage (Mixed Coverage Family Notices): Persons Determined Ineligible for Medicaid and Determined Eligible for Tax Credits	Notification that consumer was determined eligible for APTC/CSR and will hear from the Marketplace soon	F.21
Reason for Notice ^		G.1
Mixed Coverage Family: Eligible for Medicaid	Decision on application*	B.1.c
Coverage Effective Date – Mixed Coverage Family: Medicaid	 Coverage effective date (application date/first day of the month of application)* 	B.11.b
Account Information ^		G.18
Account Information/User ID	Information about secure user account	F.5
Mixed Coverage Family: Benefit Card and Plan Selection Information and Instructions (Medicaid) ^		G.13
Mixed Coverage Family: Medicaid Benefit Card	 Notification that consumers will receive Medicaid benefit card and may use it immediately to access benefits Instructions for card usage. State-specific Messaging: Instructions for retaining Medicaid benefit card in fee-for-service states. 	D.6.g
Plan Selection/Enrollment –Mixed Coverage Family: Instructions for enrollment in Medicaid MCO	 Instructions for plan selection State-specific Messaging: Notification that if plan is not selected within specified number of days, consumer will be auto-assigned. Consumer can access fee-for-service Medicaid in the interim. 	D.2.c
Services and Cost Sharing Information and Instructions (Medicaid/CHIP) ^		G.14

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Notice Segment	Content Description	Key Message Code
Mixed Coverage Family: Medicaid	 Services that benefit plan covers* Population specific benefit language, e.g., EPSDT* Contact information for consumers to receive more information about benefit plan package* 	D.6.c
Mixed Coverage Family: Medicaid premium and co-payment information for members of the household who are eligible for Medicaid (no premiums or co-payments)	 Consumer premium obligations* Consumer co-payment obligations* Contact information for consumer to receive more information on premiums and co-payments* 	D.1.d
Mixed Coverage Family: Medicaid cost- sharing payment and benefits instructions for members of the household (no premiums or co- payments)	Consumer cost-sharing payment and benefits instructions.	D.1.g
Change Reporting ^		G.17.a
Mixed Coverage Family: Medicaid/CHIP	 Consumer change reporting responsibilities, including circumstances and timeframes in which changes must be reported (e.g., residency, income, household, immigration status)* Instructions for reporting changes* 	D.3.b
Renewal (Mixed Coverage Family) ^	. 5	G.20
Mixed Coverage Family: Medicaid/CHIP	 Notification of required renewal of Medicaid eligibility on annual basis. Expectation for additional information at renewal time. 	D.5.b
Basis for Eligibility Determination and Other Programs (Approval) ^		G.21
Mixed Family: Other Benefit Programs – Medicaid	 Possible eligibility for other public benefits. Contact information for consumer to receive additional information about eligibility for other public benefits. 	F.13
Basis for Eligibility for Medicaid (Mixed Coverage Family) ^		G.23.b

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Notice Segment	Content Description	Key Message Code
Mixed Coverage Family: Basis for children's eligibility determination for Medicaid (approval)	Basis of eligibility determination*	B.2.b
Mixed Coverage Family: Children Eligible for Medicaid; Ineligible for APTC/CSR	Ineligibility for APTC due to minimum essential coverage*	B.1.i
Non-MAGI/ABP Exemptions (Mixed Coverage Family) ^		G.27
Opportunity to be screened for non-MAGI (approval for Medicaid based on MAGI) / to be exempt from mandatory enrollment in ABP	 Opportunity for non-MAGI Medicaid eligibility determination and explanation of non-MAGI Medicaid eligibility basis and benefits.* Instructions for pursuing non-MAGI determination.* Opportunity for exemption from mandatory enrollment in ABP (if applicable)* 	B.13.a
Past Medical Bills (Mixed Coverage Family) ^		G.30
Assistance with Past Medical Bills	 Financial assistance for three months retroactive coverage. Contact information for consumer to receive more information about retroactive coverage. 	B.17
Legal Authority (single citation)	Citation to or identification of specific regulation supporting action*	F.10
Appeals ^		G.32
Right to appeal/fair hearing	 Consumer right to appeal and reasons consumer may want to pursue an appeal* Consumer right to an expedited appeal* 	E.1.a
Instructions for how to appeal	 Instructions to ask for an appeal and access additional information about appeals* Appeal deadline* Circumstances under which enrollment may continue pending appeal* Timeframe of final agency action* 	E.1.b
Signature	Signature line	F.26
Issuing Agency and Contact	Agency contact information	F.27
Disclosure/Privacy Statement	Privacy/disclosure statement	F.25

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10. Mixed Family: Adults Eligible for APTC and Children Eligible for CHIP

Design Scenario: Individual submits the single streamlined application to the State CHIP Agency. Children are determined eligible for CHIP and adults appear eligible for APTC. State operates CHIP as a separate program from Medicaid and the CHIP agency does not have authority to make Medicaid determinations. State Medicaid children's benefit package is more comprehensive than CHIP benefit package. State imposes premiums and co-pays for CHIP services. The agency transfers application to the Marketplace for premium tax credit/cost-sharing reductions eligibility determination. Adults are eligible for premium tax credit/cost-sharing reductions.

Issuing Agency	State CHIP Agency
Communication Modality	Online/Paper
Triggering Event	Eligibility Determination for CHIP
Household Composition	Mixed Coverage Family
Application Modality	Online
Application Entryway	State CHIP Agency

Model Content

Notice Segment	Content Description	Key Message Code
Logo/Letterhead	Agency logo	F.1
Accessibility	Statement indicating availability of language services*	F.8
	Availability of ADA/504 compliant aids and language services*	
Accessibility in Spanish	Same as above, but written in Spanish*	F.9
Consumer Assistance	Consumer assistance contact information*	F.16
Date of Application	Date of application*	B.16
Date of Notice	Date of notice	F.3
Letter ID Number	Unique notice identifier	F.4
Applicant Name and Address	Applicant contact information	F.2
Summary Sheet: Application Date		G.9
Record ^		
Summary of Coverage (Mixed	Record of application date and persons for whom individual applied.	F.18
Coverage Family Notices)		
Summary Sheet: Eligibility		G.10
Determination (Approval) ^		

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Notice Segment	Content Description	Key Message Code
Summary of Coverage (Mixed	Decision on application	F.24
Coverage Family Notices): Persons	Notification that eligibility information and cost sharing obligations are	
Eligible for CHIP	enclosed	
Individual Eligibility Determination –		G.2.c
Denial/Limited Coverage ^		
Summary of Coverage (Mixed	Coordinated content on status of household members whose eligibility is	F.20
Coverage Family Notices): Persons	not yet determined*	
determined Ineligible for Medicaid	Coordinated content on transfer to the Marketplace*	
and Potentially Eligible for Tax Credits		
Marketplace Definition ^		G.33
Marketplace Definition	Explanation about the Health Insurance Marketplace	F.28
Instructions for Completing		G.35
Marketplace application ^		
Instructions for completing	Instructions for completing Marketplace application	B.12.h
Marketplace application	Explanation of open and special enrollment periods	
Reason for Notice ^		G.1
Mixed Coverage Family: Eligible for	Decision on application*	B.3.b
CHIP		
Coverage Effective Date – Mixed	Coverage effective date (application date/first day of the month of	B.11.e
Coverage Family: CHIP	application) pending payment of first premium*	
Premium Payment (CHIP) ^		G.15
Multiple Children Eligible for CHIP:	Consumer premium and enrollment fee obligations*	D.1.j
CHIP premium information	Contact information for consumer to receive more information on	
	premium and enrollment fees*	
Individual: CHIP premium payment	Consumer premium payment instructions.	D.1.n
instructions		
Plan Enrollment Instructions (CHIP) ^		G.16
Plan Selection/Enrollment – Mixed	Instructions for plan selection	D.2.g
Coverage Family: Instructions for	State-specific Messaging: Notification that if plan is not selected within	
enrollment in CHIP MCO	specified number of days, consumer will be auto-assigned	

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Notice Segment	Content Description	Key Message Code
Services and Cost Sharing Information		G.14
and Instructions (Medicaid/CHIP) ^		
Mixed Coverage Family: CHIP	Services that benefit plan covers*	D.6.j
	Contact information for consumer to receive more information about	
	benefit plan package*	
Mixed Coverage Family: CHIP co-pay	• Consumer co-payment obligations*	D.1.m
information	 Contact information for consumer to receive more information on co- payments* 	
Mixed Coverage Family: CHIP	Consumer premium and enrollment fee obligations*	D.1.k
premium information	Contact information for consumer to receive more information on	
	premium and enrollment fees*	
Mixed Coverage Family: CHIP cost-	 Consumer cost-sharing payment instructions. 	D.1.o
sharing payment instructions		
Change Reporting ^		G.17.b
CHIP	Consumer change reporting responsibilities, including circumstances and	D.3.d
	timeframes in which changes must be reported (e.g., residency, income,	
	household, immigration status).	
	 Instructions for reporting changes. 	
Renewal (Mixed Coverage Family) ^		G.20
Mixed Coverage Family:	Notification of required renewal of Medicaid eligibility on annual basis.	D.5.b
Medicaid/CHIP	 Expectation for additional information at renewal time. 	
Account Information ^		G.18
Account Information/User ID	Information about secure user account	F.5
Basis for Eligibility Determination and		G.21
Other Programs (Approval) ^		
Mixed Family: Other Benefit	Possible eligibility for other public benefits.	F.15
Programs – CHIP	Contact information for consumer to receive additional information about	
	eligibility for other public benefits.	
Basis for Eligibility for CHIP (Mixed		G.23.f
Coverage Family) ^		

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Notice Segment	Content Description	Key Message Code
Mixed Coverage Family: Basis for eligibility determination for CHIP (approval)	Basis of eligibility determination*	B.4.c
Mixed Coverage Family: Children Eligible for CHIP; Ineligible for APTC/CSR	Ineligibility for APTC due to minimum essential coverage*	B.3.h
Basis for Ineligible for Medicaid (Mixed Coverage Family) ^		G.23.i
CHIP Eligible Children in Separate CHIP State: Basis for Screened Ineligible for Medicaid	Screening for Medicaid*	B.2.j
Non-MAGI/ABP Exemptions (Mixed Coverage Family) ^		G.27
Opportunity to be screened for non-MAGI (CHIP)	Opportunity for non-MAGI Medicaid eligibility determination and explanation of non-MAGI Medicaid eligibility basis and benefits. Instructions for pursuing non-MAGI determination.*	B.13.c
Legal Authority (multiple citations)	Citation to or identification of specific regulations supporting action.*	F.11
Appeals ^		G.32
Right to review	 Consumer right to review* Consumer right to an expedited review* 	E.2.a
Instructions for how to ask for a review - CHIP	 Instructions to ask for review and access additional information about reviews.* 	E.2.b
Signature	Signature line	F.26
Issuing Agency and Contact	Agency contact information	F.27
Disclosure/Privacy Statement	Privacy/disclosure statement	F.25

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11. Multi-Person Family: Adults and Children Eligible for Medicaid			
Design Scenario: Individual subm	Design Scenario: Individual submits the single streamlined application to the State Medicaid Agency. Children and adult are determined		
eligible for Medicaid. State utilize	es Medicaid managed care model and imposes co-pays for adults.		
Application Entryway	State Medicaid Agency		
Application Modality	Online		
Household Composition	Multi-Person Family		
Triggering Event	Eligibility Determination for Medicaid		
Communication Modality	Online/Paper		
Issuing Agency	State Medicaid Agency		
Model Content			

Notice Segment	Content Description	Key Message Code
Logo/Letterhead	Agency logo	F.1
Accessibility	Statement indicating availability of language services*	F.8
	 Availability of ADA/504 compliant aids and language services* 	
Accessibility in Spanish	Same as above, but written in Spanish*	F.9
Consumer Assistance	Consumer assistance contact information*	F.16
Date of Application	Date of application*	B.16
Date of Notice	Date of notice	F.3
Letter ID Number	Unique notice identifier	F.4
Applicant Name and Address	Applicant contact information	F.2
Account Information ^		G.18
Account Information/User ID	Information about secure user account	F.5
Reason for Notice ^		
All Family Members: Eligible for	Decision on application*	B.1.b
Medicaid		
Coverage Effective Date –	Coverage effective date (application date/first day of the month of	B.11.a
Individual/ All Family Members:	application)*	
Medicaid		

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Notice Segment	Content Description	Key Message Code
Individual: Benefit Card and Plan Selection Information and Instructions (Medicaid) ^		G.12
All Family Members: Medicaid Benefit Card	 Notification that consumers will receive Medicaid benefit card and may use it immediately to access benefits Instructions for card usage. 	D.6.f
Plan Selection/Enrollment – All Family Members: Instructions for enrollment in Medicaid MCO	 Instructions for plan selection State-specific Messaging: Notification that if plan is not selected within specified number of days, consumer will be auto-assigned. Consumer can access fee-for-service Medicaid in the interim. 	D.2.b
Services and Cost Sharing Information and Instructions (Medicaid/CHIP) ^		G.14
All Family Members: Medicaid	 Services that benefit plan covers.* Population specific benefit language, e.g., EPSDT.* Contact information for consumers to receive more information about benefit plan package.* 	D.6.b
All Family Members: Medicaid premium and co-payment information	 Consumer premium obligations.* Consumer co-payment obligations.* Contact information for consumer to receive more information on premiums and co-payments.* 	D.1.h
All Family Members: Medicaid cost- sharing payment and benefits instructions	Consumer cost-sharing payment and benefits instructions.	D.1.f
Change Reporting ^		G.17.b
All Family Members: Medicaid/CHIP	 Consumer change reporting responsibilities, including circumstances and timeframes in which changes must be reported (e.g., residency, income, household, immigration status).* Instructions for reporting changes.* 	D.3.c
Renewal ^		

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Notice Segment	Content Description	Key Message Code
Mixed Coverage Family: Medicaid/CHIP	 Notification of required renewal of Medicaid eligibility on annual basis. Expectation for additional information at renewal time. 	G.19
Basis for Eligibility Determination and Other Programs (Approval) ^		G.21
Individual: Other Benefit Programs – Medicaid	 Possible eligibility for other public benefits. Contact information for consumer to receive additional information about eligibility for other public benefits. 	F.12
Basis for Eligibility for Medicaid (All Family Members) ^		G.23.c
All Family Members: Basis for eligibility determination for Medicaid (approval)	Basis of eligibility determination*	B.2.h
All Family Members: Eligible for Medicaid; Ineligible for APTC/CSR	Ineligibility for APTC due to minimum essential coverage*	B.1.h
Non-MAGI/ABP Exemptions (All Family Members) ^		G.28
Opportunity to be screened for non-MAGI (approval for Medicaid based on MAGI) / to be exempt from mandatory enrollment in ABP	 Opportunity for non-MAGI Medicaid eligibility determination and explanation of non-MAGI Medicaid eligibility basis and benefits.* Instructions for pursuing non-MAGI determination.* Opportunity for exemption from mandatory enrollment in ABP (if applicable).* 	B.13.a
Past Medical Bills (All Family Members) ^		G.31
Assistance with Past Medical Bills	 Financial assistance for three months retroactive coverage. Contact information for consumer to receive more information about retroactive coverage. 	B.17
Legal Authority (multiple citations)	Citation to or identification of specific regulations supporting action*	F.11
Appeal/Review ^		G.32

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Notice Segment	Content Description	Key Message Code
Right to appeal/fair hearing – Medicaid	 Consumer right to appeal and reasons consumer may want to pursue an appeal* 	E.1.a
	Consumer right to an expedited appeal*	
Instructions for how to appeal – Medicaid	 Instructions to ask for an appeal and access additional information about appeals* Appeal deadline* Circumstances under which enrollment may continue pending appeal* Timeframe of final agency action* 	E.1.b
Signature	Signature line	F.26
Issuing Agency and Contact	Agency contact information	F.27
Disclosure/Privacy Statement	Privacy/disclosure statement	F.25

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12. Child Ineligible for CHIP, Screened Eligible for Medicaid, Eligible for APTC

Design Scenario: Individual submits the single streamlined application to the State CHIP Agency. Child is determined ineligible for CHIP and screened ineligible for Medicaid. The agency transfers application to the FFM for APTC eligibility determination. State operates CHIP as a separate program from Medicaid and the CHIP agency does not have authority to make Medicaid determinations.

Application Entryway	State CHIP Agency	
Application Modality	Online	
Household Composition	Individual	
Triggering Event	Eligibility Determination for CHIP	
Communication Modality	Online/Paper	
Issuing Agency	State CHIP Agency	
Model Content		

Model Content

Notice Segment	Content Description	Key Message Code
Logo/Letterhead	Agency logo	F.1
Accessibility	Statement indicating availability of language services*	F.8
	Availability of ADA/504 compliant aids and language services*	
Accessibility in Spanish	Same as above, but written in Spanish*	F.9
Consumer Assistance	Consumer assistance contact information*	F.16
Date of Application	Date of application*	B.16
Date of Notice	Date of notice	F.3
Letter ID Number	Unique notice identifier	F.4
Applicant Name and Address	Applicant contact information	F.2
Account Information ^		G.18
Account Information/User ID	Information about secure user account	F.5
Reason for Notice ^		G.1
Individual: Ineligible for CHIP	Decision on application*	B.3.c
Transfer to Marketplace for	Transfer of application to Marketplace for APTC/CSR/QHP	B.12.e
QHP/APTC/CSR determination (CHIP)	determination.*	
Basis for Eligibility Determination and		G.22.c
Other Programs (Denial/Limited		
Coverage - CHIP) ^		

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Notice Segment	Content Description	Key Message Code
Individual/All Family Members Basis for eligibility determination for CHIP (denial)	Basis of eligibility determination*	B.4.b
Legal Authority (single citation)	Citation to or identification of specific regulation supporting action*	F.10
Marketplace Definition ^		G.33
Marketplace Definition	Explanation about the Health Insurance Marketplace	F.28
Instructions for Completing Marketplace application ^		G.35
Instructions for completing Marketplace application	 Instructions for completing Marketplace application Explanation of open and special enrollment periods 	B.12.h
Basis for Ineligible for Medicaid ^		G.23.g
Individual: CHIP Eligible Children in Separate CHIP State: Basis for Screened Ineligible for Medicaid	Screening for Medicaid*	B.2.i
Non-MAGI/ABP Exemptions (Mixed Coverage Family) ^		G.27
Opportunity to be screened for non-MAGI (CHIP)	Opportunity for non-MAGI Medicaid eligibility determination and explanation of non-MAGI Medicaid eligibility basis and benefits. Instructions for pursuing non-MAGI determination*	B.13.c
Appeal/Review ^		G.32
Right to review	 Consumer right to review* Consumer right to an expedited review* 	E.2.a
Instructions for how to get a review - CHIP	 Instructions to ask for review and access additional information about reviews* 	E.2.b
Signature	Signature line	F.26
Issuing Agency and Contact	Agency contact information	F.27
Disclosure/Privacy Statement	Privacy/disclosure statement	F.25

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13. Adult Eligible for APTC and Emergency Medicaid

Design Scenario: Individual submits the single streamlined application to the State Medicaid Agency. Individual is determined ineligible for full scope Medicaid based on citizenship/immigration status. However, the individual is determined eligible for Emergency Medicaid and appears eligible APTC. The agency transfers the application to the FFM. The State imposes co-pays for Medicaid services.

Application Entryway	State Medicaid Agency	
Application Modality	Online	
Household Composition	Individual	
Triggering Event	Eligibility Determination for Medicaid	
Communication Modality	Online/Paper	
Issuing Agency	State Medicaid Agency	
Model Content		

Notice Segment	Content Description	Key Message Code
Logo/Letterhead	Agency logo	F.1
Accessibility	Statement indicating availability of language services*	F.8
	Availability of ADA/504 compliant aids and language services*	
Accessibility in Spanish	Same as above, but written in Spanish*	F.9
Consumer Assistance	Consumer assistance contact information*	F.16
Date of Application	Date of application*	B.16
Date of Notice	Date of notice	F.3
Letter ID Number	Unique notice identifier	F.4
Applicant Name and Address	Applicant contact information	F.2
Account Information ^		G.18
Account Information/User ID	Information about secure user account	F.5
Reason for Notice ^		G.1
Individual: Eligible for Emergency	Decision on application*	B.1.d
Medicaid		
Coverage Effective Date – Individual/	Coverage effective date (application date/first day of the month of	B.11.a
All Family Members: Medicaid	application)*	

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Notice Segment	Content Description	Key Message Code
Transfer to Marketplace for	Transfer of application to Marketplace for APTC/CSR/QHP	B.12.f
QHP/APTC/CSR determination	determination*	
(Emergency Medicaid)		
Marketplace Definition ^		G.33
Marketplace Definition	Explanation about the Health Insurance Marketplace	F.28
Individual: Benefit Card and Plan		G.12
Selection Information and Instructions (Medicaid) ^		
Individual: Emergency Medicaid	Services that benefit plan covers*	D.6.d
Individual: Emergency Medicaid Benefit	Notification that consumers will receive Medicaid benefit card and may	D.6.h
Card	use it immediately to access benefits	
	Instructions for card usage	
Instructions for Completing		G.35
Marketplace application ^		
Instructions for completing	Instructions for completing Marketplace application	B.12.h
Marketplace application	Explanation of open and special enrollment periods	
Basis for Eligibility Determination and		G.22.b
Other Programs (Denial/Limited		
Coverage – Medicaid with Marketplace		
information) ^		
Basis for eligibility determination for	Basis of eligibility determination*	B.2.d
Emergency Medicaid		
Individual: Basis for eligibility	Basis of eligibility determination*	B.2.g
determination for 5 year bar		
Legal Authority (multiple citations)	Citation to or identification of specific regulations supporting action*	F.11
Appeal/Review ^		G.32
Right to appeal/fair hearing – Medicaid	Consumer right to appeal and reasons consumer may want to pursue an appeal*	E.1.a
	Consumer right to an expedited appeal*	

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Notice Segment	Content Description	Key Message Code
Instructions for how to appeal – Medicaid	 Instructions to ask for an appeal and access additional information about appeals* Appeal deadline* Circumstances under which enrollment may continue pending appeal* 	E.1.b
	Timeframe of final agency action*	
Signature	Signature line	F.26
Issuing Agency and Contact	Agency contact information	F.27
Disclosure/Privacy Statement	Privacy/disclosure statement	F.25

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